

SHRUG 2011 GIS Workshop - "Map It Forward"
November 9th – 10th, 2011

Sponsor and Exhibitor Package Information

Platinum	Gold	Silver	Bronze
\$2,000	\$1,250	\$650	\$375
Company Logo on T-shirt			
Company Logo in program	Company Logo in program	Company Listed in program	Listed in program
Company Logo/link on website	Company Logo/link on website	Company Listed on website	Company Listed on website
Company Logo displayed on workshop banners	Company Logo displayed on workshop banners	Company Logo displayed on workshop banners	Company Logo displayed on workshop banners
First group for exhibit space selection	Second group for exhibit space selection	Third group for exhibit space selection	
Double booth space (16' wall space)	Double booth space (16' wall space)	8' wall space	NO BOOTH
4 free registrations	3 free registrations	2 free registrations	1 free registration
Logo/link in official SHRUG e-mails	Logo/link in official SHRUG e-mails	Company name listed in official SHRUG e-mails	Company name listed in SHRUG e-mails

Platinum sponsorships are limited to the first **seven** requesting companies submitting payment. Website & email advertisement will commence as soon as payment is received, so respond ASAP to maximize your exposure.

Each exhibit space includes:*

- One 8' wall space based on sponsorship level.
- One table (variable sizes available)
- Two chairs
- One identification sign
- One electrical outlet (0-1000 watts)
- Free Wi-Fi access

Exhibit Space Selection: Visual exposure will vary from booth to booth. Some booths will be considered prime locations and will be more highly desired. **Deadline for Sponsor/Exhibitor Registration is October 3, 2011.** Please contact Keith Sandell ASAP to inquire about availability. Booth selection will begin in October. Payments must be received prior to that date to be included with your group selection. The group order of booth selection is Platinum, Gold, and Silver. Within those groups, the order will be determined by when payment was received. Any company whose payment is received after that date will choose booth location on a first-paid, first-served basis.

Additional Participation and Sponsoring Opportunities

In addition to the standard Sponsor and Exhibitor opportunities, SHRUG invites you to receive additional recognition by becoming a **Social Event Sponsor**, including a social mixer, workshop break, ice cream social, lunch, etc. Also, SHRUG welcomes donations to the Workshop Goodie Bags (bags, pens, note pads, calculators, etc) or donations of Workshop Raffle items for additional company involvement and advertisement! Show your support and dedication to SHRUG. Please contact the SHRUG Sponsor/Exhibitor Coordinator to discuss ideas and associated donations and opportunities for additional advertising and recognition. I can assist you with any and all your needs as a SHRUG sponsor.

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* All exhibit space items are doubled for a 16' wall space.